

March 10, 2008

The Rock River Valley's weekly business magazine

See Page 2 to subscribe

Online Extras!

Go to businessrockford.com/multimedia to see photos from the YWCA Leader Luncheon, where activist Nontombi Naomi Tutu was the keynote speaker.

Week in Biz

Working on the language

Aimee Klemp has met some "amazing people" in her time as a speech pathologist.

Page 7

How connected do you want to be?

If you think it might be fun to find people from the past, check out LinkedIn.

Page 17

His job: Protect your assets

Financial adviser Bob Rodriguez has no problem telling you what he really thinks about your money.

Page 18

A consumer society in financial trouble

Our penchant for eating everything in sight is showing itself in the state of the economy, Don Mac Alpine says.

Page 25

Let the Web work for you

Rhonda Abrams has some ideas on what you want your business Web site to do.

Page 23

They feel pretty at Studio L

Lindsay Gambini enjoys meeting people and helping them feel good when they come to her hair studio in Roscoe.

Page 11

Local Stat

19,011

The number of Dodge Calibers, Jeep Patriots and Jeep Compasses sold nationwide in February.

In the news: Berry growers deal with new pollution laws

Page 21

The business of family succession

Page 14

"I have two kids, and you spend all their lives telling them you love them equally. In business, they are not equals."

— Wayne Rivers,
family-business executive coach,
owner of the Family Business
Institute in Raleigh, N.C.

What our young professionals want
Advisory board member talks about life in the community

Page 5

What exactly is a stock option?

Page 9